

PEAK IT⁰⁰⁵

peakit.ro - Online Conference

5 keynote speakers

NOV.
03-05

Organized by:



JAMES BACH



ANDREI DANILA



JON SKEET



MICHAEL COTÉ



KIRK PEPPERDINE

FREE REGISTER



Peak IT 005

IT Conference

www.peakit.ro

<https://peakit.vfairs.com/>

2022

Peak IT 005

5 + keynote speakers

30 + speakers

12 trainers

11 sponsors

4 partners



Renowned speakers

PEAK IT 005
THE FIRST TECHNICAL CONFERENCE IN BRASOV
FROM IT COMMUNITY TO THE IT COMMUNITY

NOV.
03-05



JON SKEET
SENIOR SOFTWARE
ENGINEER AT
GOOGLE

PEAK IT 005
THE FIRST TECHNICAL CONFERENCE IN BRASOV
FROM IT COMMUNITY TO THE IT COMMUNITY

NOV.
03-05



JAMES BACH
- Keynote -
FOUNDER AND CEO
OF SATISFICE

PEAK IT 005
THE FIRST TECHNICAL CONFERENCE IN BRASOV
FROM IT COMMUNITY TO THE IT COMMUNITY

NOV.
03-05



PETER LEESON
FOUNDER OF
ORCHESTRATED
KNOWLEDGE

PEAK IT 005
THE FIRST TECHNICAL CONFERENCE IN BRASOV
FROM IT COMMUNITY TO THE IT COMMUNITY

NOV.
03-05



ANDREI DANILA
CEO AT CODE932

PEAK IT 005
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NOV.
03-05



KIRK PEPPERDINE
PRINCIPLE JAVA
ENGINEER - MICROSOFT

PEAK IT 005
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NOV.
03-05



THOMAS VITALE
SOFTWARE ARCHITECT &
ENGINEER, AUTHOR



Peak IT 005 Statistics



630

registered
attendees

352

unique
logged in
attendees

1128

times
attendees
logged in

95

satisfaction
rate

70

different
cities

84%

of attendees are
working in IT

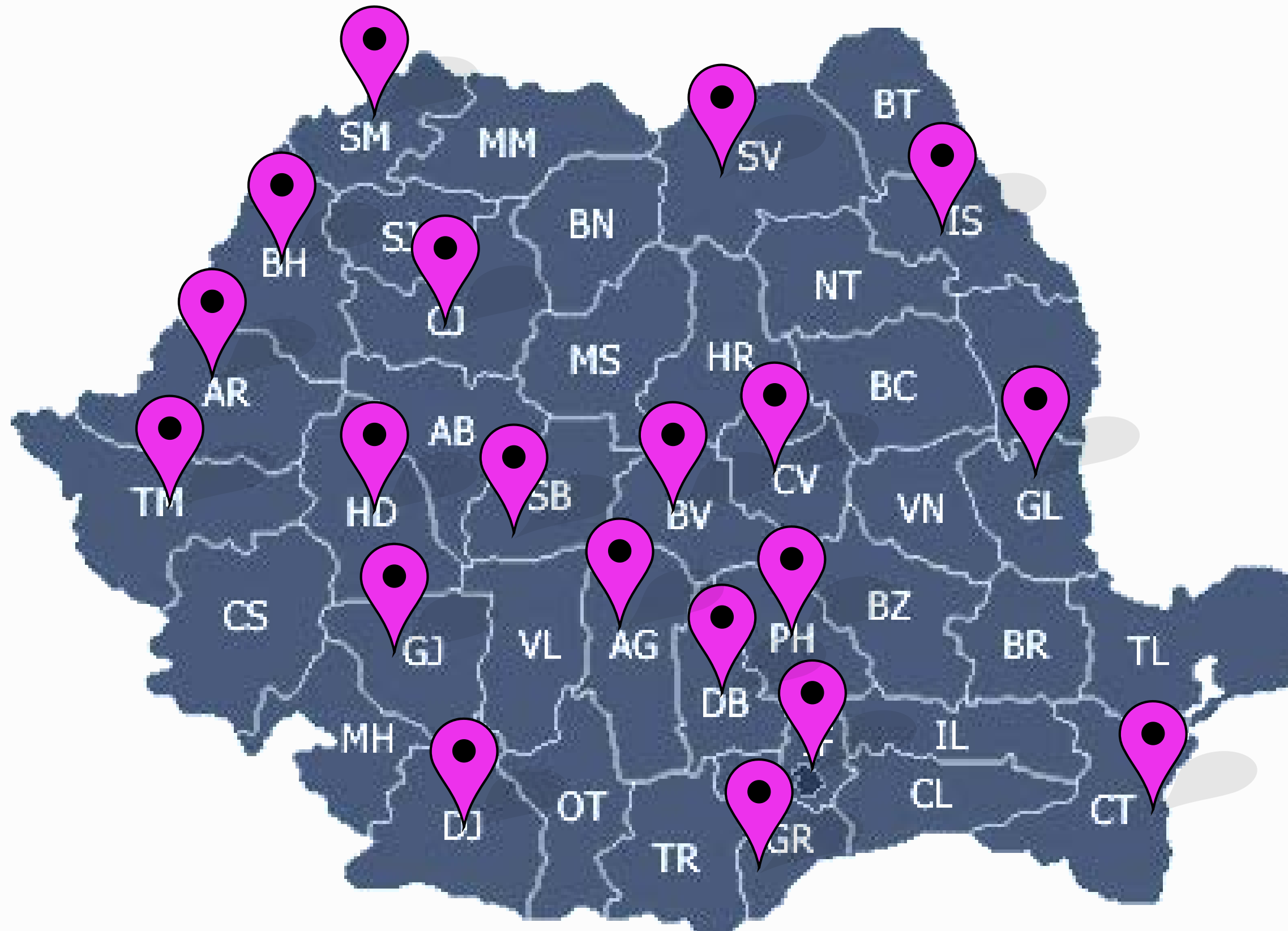


Participants' counties

Peak IT participants attended the conference from over 70 locations around the world.

Top 10 cities

1. Braşov
2. Bucureşti
3. Cluj
4. Iaşi
5. Chişinău
6. Timișoara
7. Craiova
8. Sibiu
9. Târgoviște
10. Câmpina



Participants' countries

Peak IT participants attended the conference from over 15 countries



Romania

Moldova

Australia

Czechia

Sweden

Belgium

Slovakia

Morocco

UK

Germany

Egypt

Canada

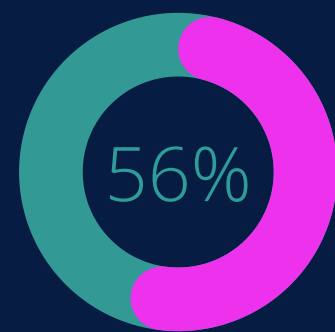
Japan

India

Nigeria

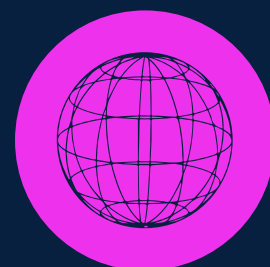
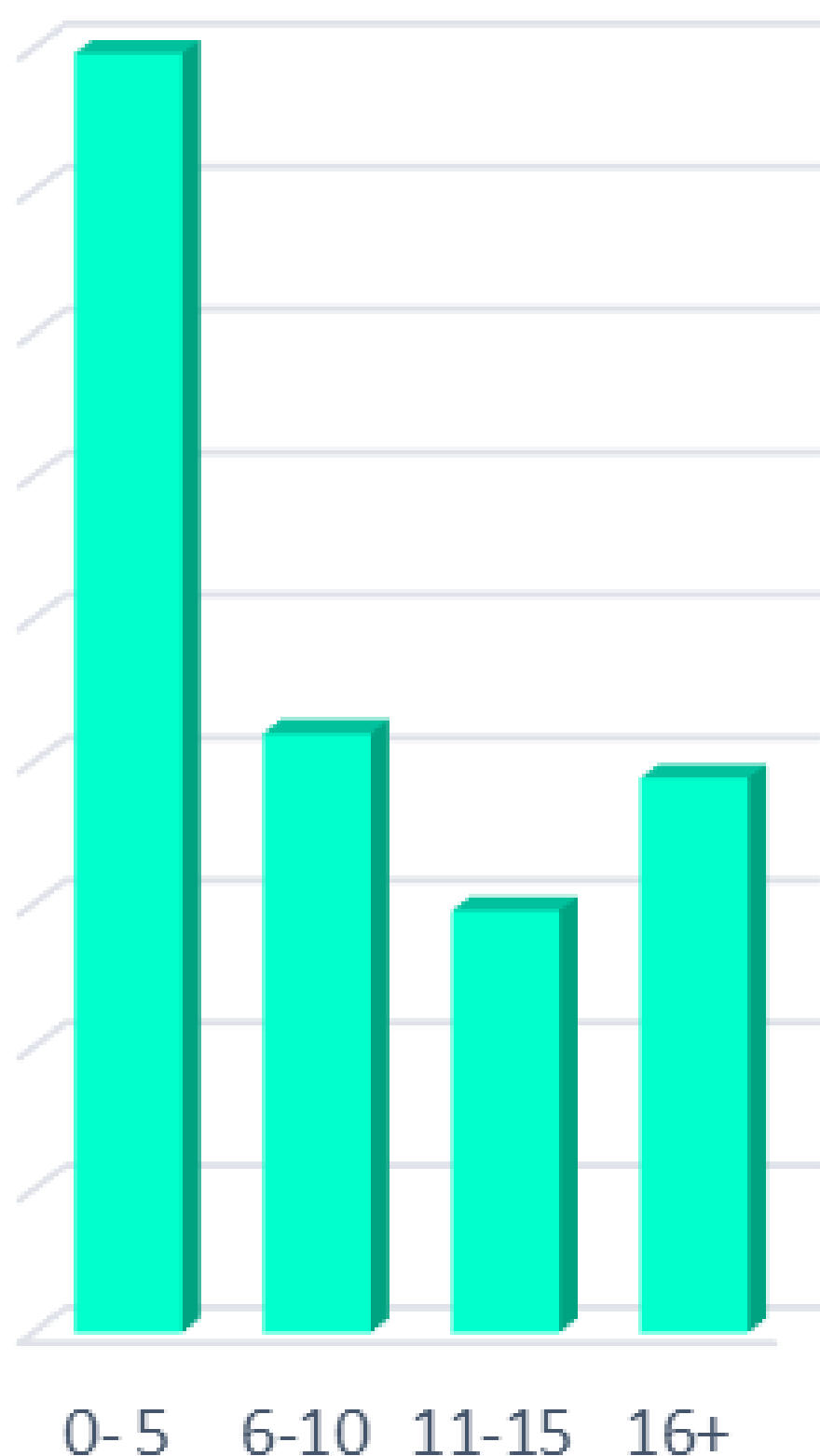
Phillipines





percent
attendance

Participants' experience



84 % are working in IT and
16 % in Non IT fields



45%: 0 - 5 years



21%: 6 - 10 years



19%: 16+ years



vFairs data



352 unique participants



1128 total logins



1627 views for all workshops and presentations



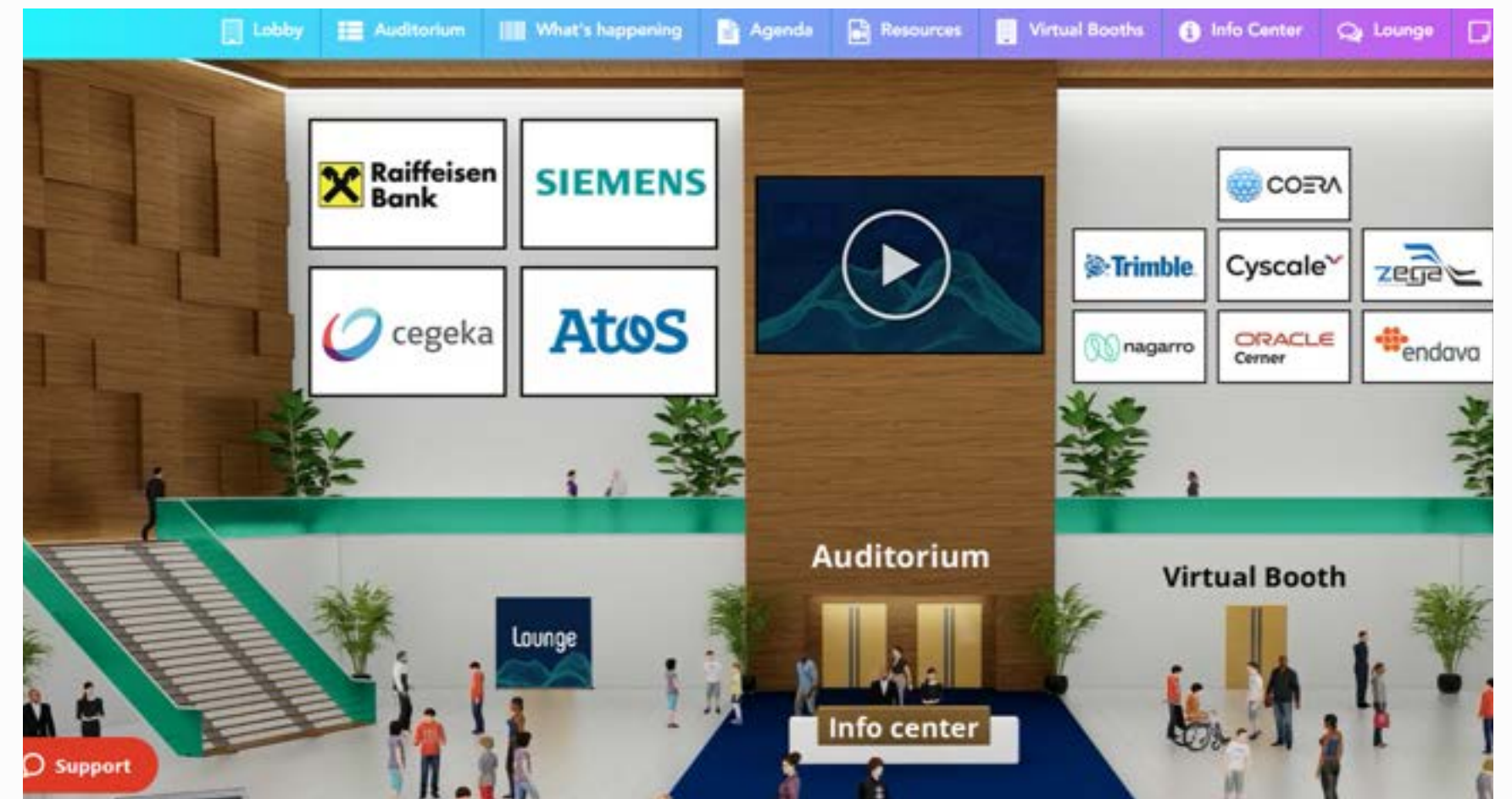
2058 total number of Booth visits



768 video views on vFairs



592 document views on vFairs



PEAK IT⁰⁰⁵

DAY 2

NOV.
03-05

PEAK IT⁰⁰⁵

DAY 1

NOV.
03-05

Popular topics

Context-Switching for Testers

CEO vs Entrepreneur in IT

Dates and times:

Hard, but not impossible

Technical Debt. A guide for
developers and IT managers

Sensible JVM Configuration

Quirks from the Cloud

Be Your Own DevOps



PEAK IT⁰⁰⁵

DAY 1

NOV.
03-05

PEAK IT⁰⁰⁵

DAY 1

NOV.
03-05

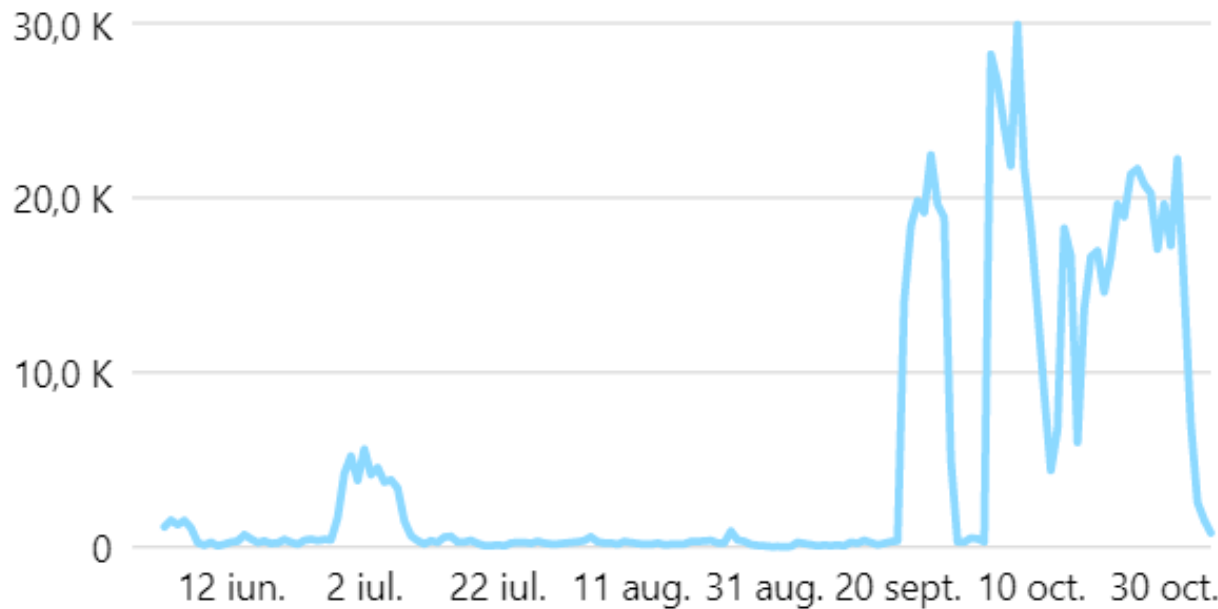


Online Results - Facebook

Impact

Impactul Paginii de Facebook ⓘ

291.965 ↑ 149,2%



Page and profile visits

Facebook Page visits ⓘ

3.334 ↑ 211,9%

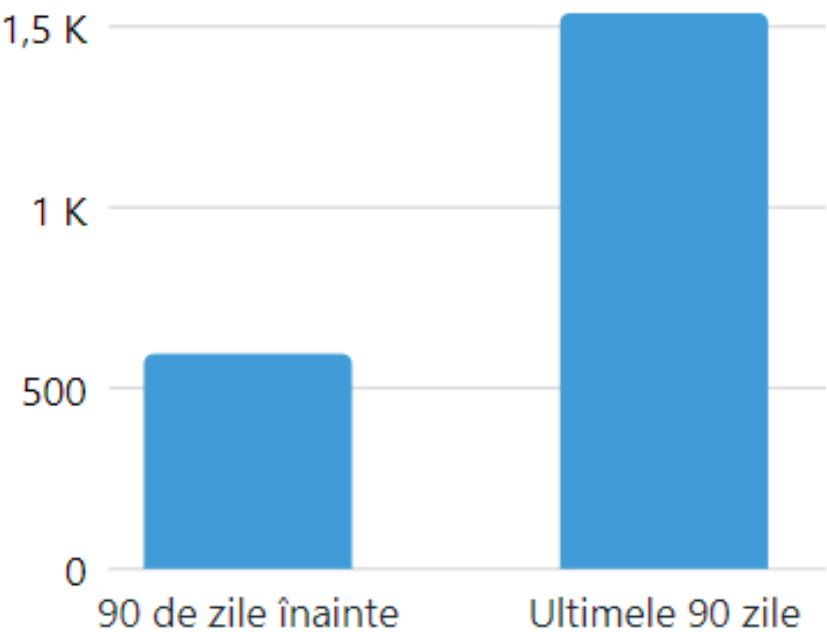


Interacțiuni

Reacții, comentarii și distribuiri ale postărilor ⓘ

1,5 K ↑ 158,3%

Total from last 90 days vs 90 days prior



Ad trends

Impact plătit ⓘ

269.378 ↑ 173,2%

Afișări plătite ⓘ

917.862 ↑ 293%



Export

New likes and follows

Facebook Page new likes ⓘ

77 ↑ 51%



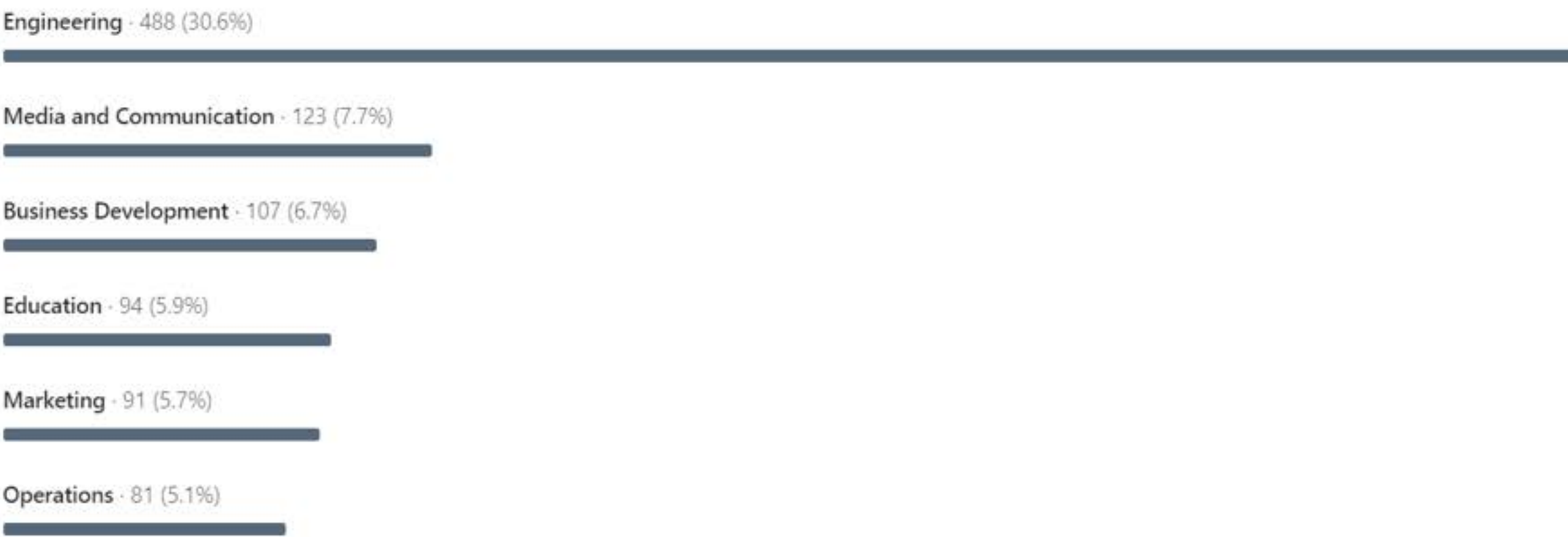
Online Results – LinkedIn


Visitor highlights

1,597 Page views ▲126.2%	526 Unique visitors ▲85.2%	22 Custom button clicks ▲100%
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Visitor demographics


Job function ▾





 Event ended



PeakIT 005 - IT Online Conference

Event by AgileHub

 Nov 3, 2022, 9:00 AM - Nov 5, 2022, 8:00 PM (your local time)

 AgileHub

 Event link - <https://peakit.ro/>

 Narcisa Lăzăroiu  and 140 other attendees

Manage ▾

...

Details Comments Networking **Analytics**

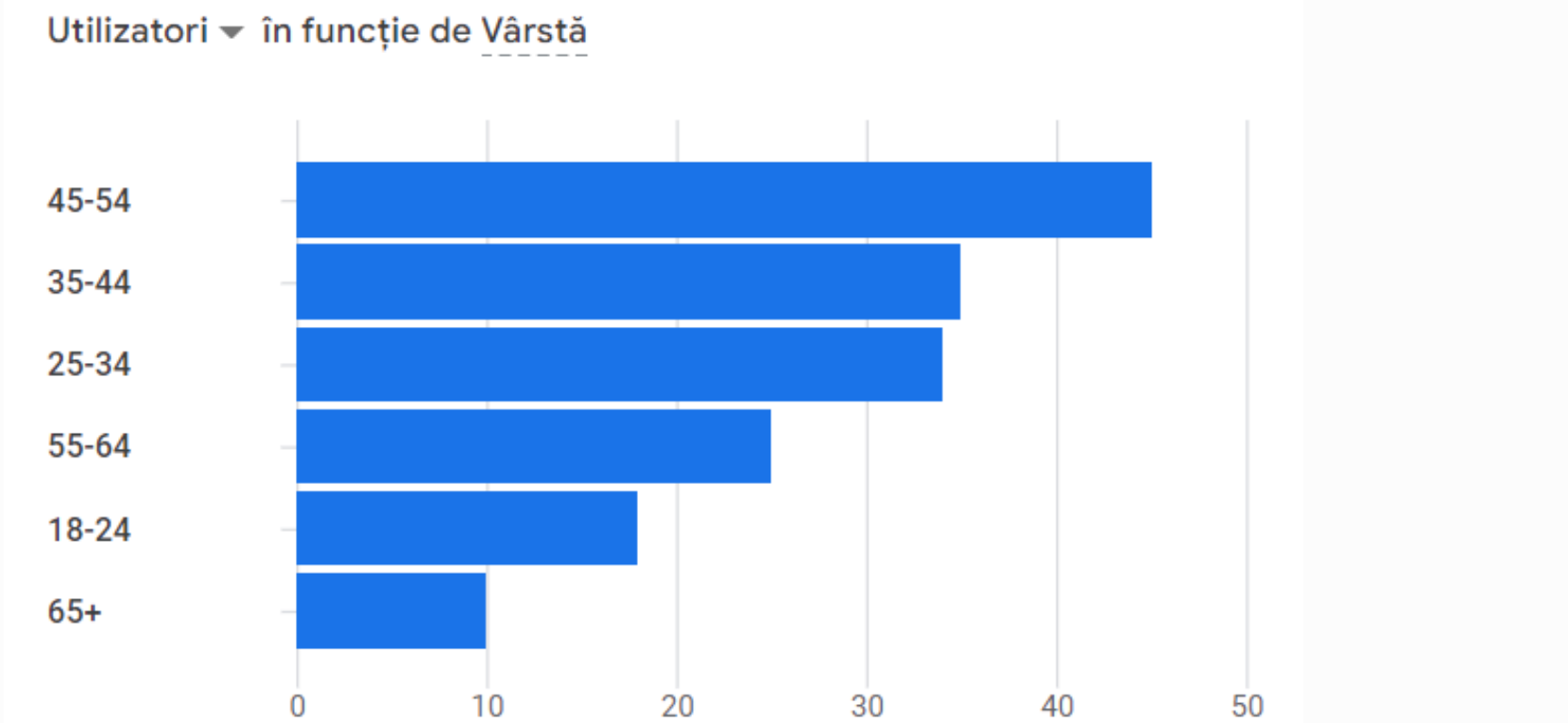
Analytics highlights 			Lifetime
141 Total attendees	389 Total unique event visits	— Attendees' top job function	

Google Analytics www.peakit.ro



Utilizatori ▼ în funcție de Oraș

ORAȘ	UTILIZATORI
Bucharest	923
Cluj-Napoca	375
Brasov	288
Chisinau	183
Iasi	149
Timisoara	86
Dublin	43



Newsletters

PEAK IT 005

ÎNSCRIE-TE PENTRU OPORTUNITĂȚI DE NERATAT!

PEAK IT 005

Știm din anii trecuți că îți place să studiezi și să împărtășești cunoștințele tale cu comunitățile din care faci parte.

Apreciem dorința ta de a descoperi noutățile din industria IT și te invităm la cea de-a 5-a ediție PeakIT.



3-5 NOIEMBRIE

Conferința va avea loc online între 3-5 noiembrie 2022!

Cu un simplu click pe această poză poți descoperi speakers de renume internațional ce vor participa la conferință, dar și temele atelierelor practice care te



500

clicks

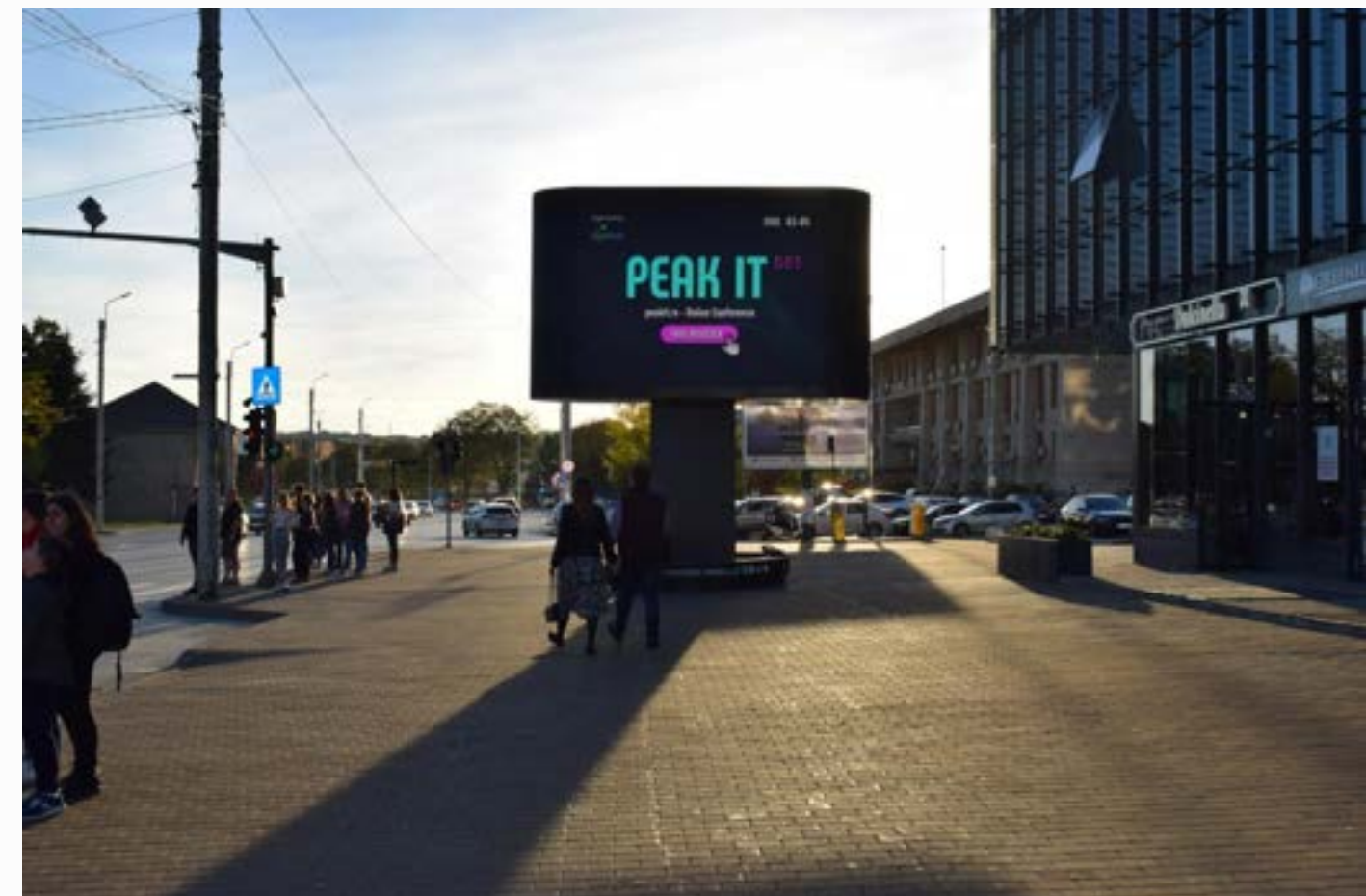
49,95%

open rate

Outdoors

We
promoted
Peak IT
Conference
outdoor in:

Braşov
Cluj
Iaşi



Feedback

Hi Camelia, I was able to attend a couple of talks and did explore the platform. I liked the platform. It was very easy to navigate.

Faceti o treabă super faina acolo la AgileHub

09:50



09:50

Hi Camelia ... all the best at PeakIT, it looks amazing.

Salutare! Felicitari pentru PeakIT ❤️ Imi pare rau ca n-am ajutat mai mult anul asta, dar nici n-aveam energia necesara. Voiam doar sa iti spun ca ati facut o treaba excelenta 🏔️ Asta o stiu de la oameni care au participat :)

Salutare,

Vreau sa va multumesc oficial amandurora pentru ca mi-ati oferit oportunitatea si increderea de a fi speaker la PeakIT. Pentru mine, acesta a fost un mic vis care a devenit realitate si sunt mai mult decat mandra si recunoscatoare pentru aceasta realizare! Stiu ca este o munca enorma in spate pentru organizarea unui astfel de eveniment si va multumesc pentru tot efortul, implicarea si impactul pe care il aduceti in comunitate prin ceea ce faceti. 🍌

Hi Camelia

Thank you for the opportunity. The couple of sessions I sat in were excellent. Top talent presenters with lots of experience. Congratulations! Best regards, Elena

Hello Camelia

Thank you and your team for the work you put into last week's conference. It came across as very professional and ran smoothly from my end. If you have the details of the people who attended my presentation and are asked for a copy of the slides, I have attached a pdf of my presentation for sharing.

Best regards,
Peter.

Felicitari pentru prima zi de peakit. Mi-a placut mult si din ce s-a vazut la mine, lucrurile au decurs foarte bine. Daca au existat probleme tehnice, nu le-am sesizat. Ceea ce denota ca ati facut o treaba excelenta acolo la butoane.

Platforma mi se pare fancy si moderna, si mi-a placut sa ma "joc" prin ea. Iar cei 4 speakeri pe care i-am ascultat au fost bine pregatiti si oameni cu experienta in domeniu, oare care stiau ce vorbesc si e o placere sa ii asculti.

Imediat dupa sesiunea cu Andrei Danila m-am inscris la gradinita de manageri. 😊 Mi-a placut mult cum a explicat distinctia dintre Antreprenor si CEO.

Peeter Leeson a fost foarte, foarte bun. Am ramas cu impresia ca un manager bun este un super-om. A avut asa multa informatie incat astept cu nerabdare sa revad training-ul cand va apare pe youtube. Mi se pare ca e de studiat si procesat in tihn fiecare slide in parte.

Felicitari! Spor si succes sa mearga totul bine si zilele viitoare 🤗

P.S. Simpatice si potrivite si moderatoarea 😊

0.

A fost poate cel mai reusit Peak IT de pana acum, si nu spun asta pentru ca am castigat niste premii... :D

O zi faina in continuare,
Mihai

Satisfaction rate

95%

Great job. Congrats
to the whole team,
speakers & staff!

Nu am nici o sugestie pentru
ca exista diversitate,
platforma este super,
totul este
asa cum
trebuie

Totul a fost cum
m-am asteptat, perfect

Great topics, very
well presented.
Amazing platform.

O multime de
prezentari, foarte
multi speakeri
interesanti, super
organizare.

Impressed by the
variety and number
of speakers

Sponsors & Partners

DIAMOND



SIEMENS



Atos

Cyscale

GOLD



ORACLE
Cerner



PARTNERS



Thank You!

