



PEAK IT⁰⁰⁴

The first technical conference in Brasov
from IT community to the IT community

22-23 October 2021

peakit.ro - Online Conference

5 keynote speakers

25+ workshops and keynotes

Marian Andrei -MC

Organized by:



With the support of:



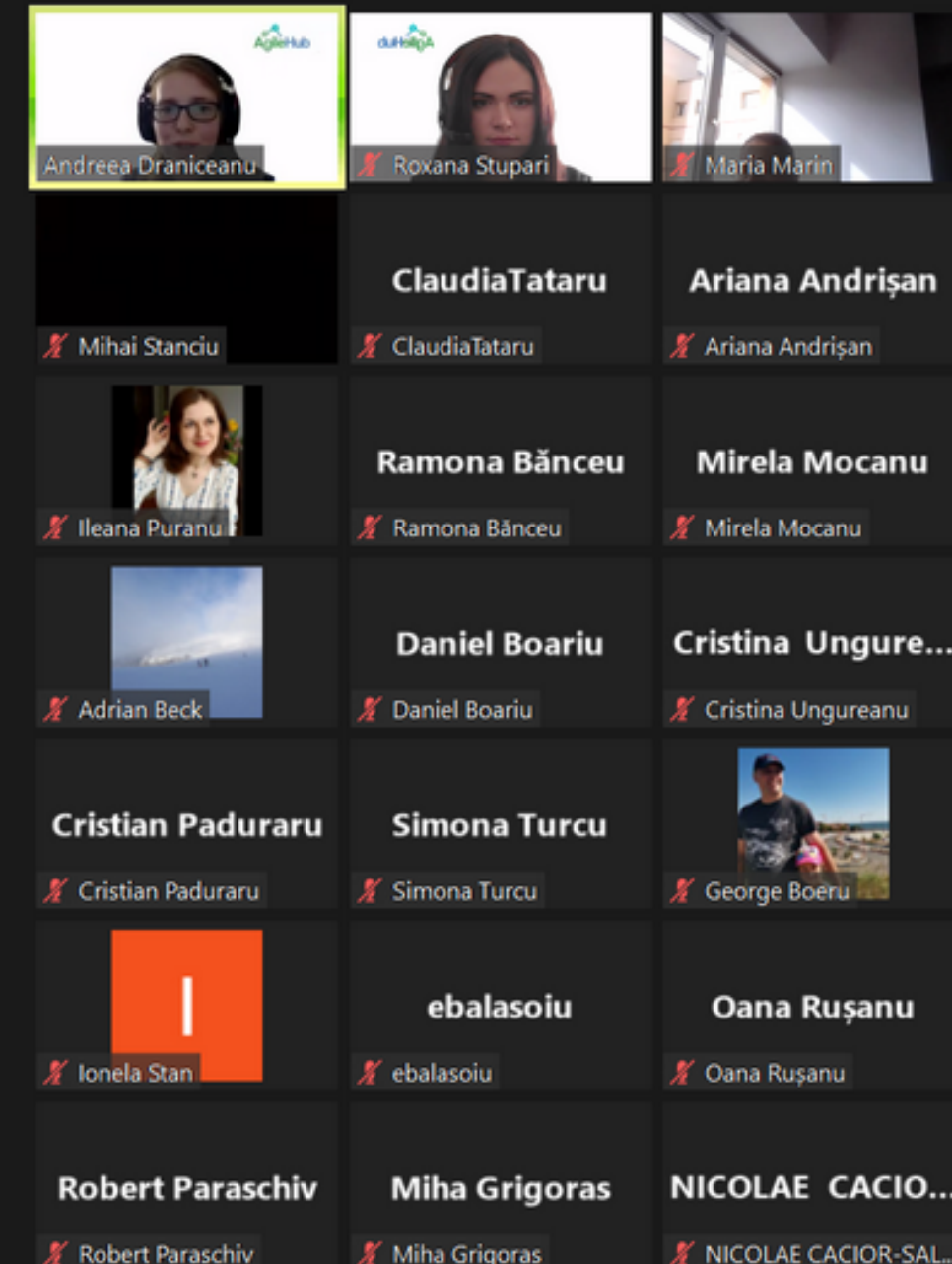
Universitatea
Transilvania
din Braşov

Peak IT 2021 Statistics

PEAK IT 004

OOP principles: Polymorphism

- Polymorphism = that takes many forms



5 Keynote Speakers

MC & Keynote Speakers



Marian Andrei

Journalist - MC at PeakIT



James Bach

Consulting Software Tester



Victor Rentea

Independent Technical Trainer and Consultant



Tudor Damian

IT consultant, Microsoft MVP



Alexey Grigorev

Principal Data Scientist



Nick DeWilde

Director of Ambassador Marketing

5 Diamond Speakers



DIAMOND SPEAKER

PEAKIT 004

Mihai Scutaru | Siemens
From bare-metal programming to Embedded Linux in IoT
Oct. 22 15:45 - 16:40

22-23 October 2021
peakit.ro
Online Conference

Mihai Scutaru
Internet of Things



DIAMOND SPEAKER

PEAKIT 004

Alexandra Iacob – Nagarro
Mobile Architect – overstated or accurate role?
Oct. 23 17:00 - 17:55

22-23 October 2021
peakit.ro
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Alexandra Iacob
IMobile Architect role



DIAMOND SPEAKER

PEAKIT 004

Silviu Dumitrescu – Atos
Why Cybersecurity starts with Identity and what are the key considerations? | Oct. 22 17:50 - 18:45

22-23 October 2021
peakit.ro
Online Conference

Silviu Dumitrescu
ICybersecurity & Identity



DIAMOND SPEAKER

PEAKIT 004

John Miles – Trimble
Engineering platforms in the cloud
Oct. 23 16:00 - 16:45

22-23 October 2021
peakit.ro
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John Miles
Platforms in Cloud



DIAMOND SPEAKER

PEAKIT 004

Nedelcu Alin – Raiffeisen
Transforming Banking with AI
Oct. 22 16:50 - 17:45

22-23 October 2021
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Alin Nedelcu
Banking with AI

SIEMENS

 **nagarro**

Atos

 **Trimble**

 **Raiffeisen BANK**
Banking așa cum trebuie

20 Workshops & 3 Booth activities

On various topics:

DIGITAL IDENTITY

What is digital identity?

- Digital representation of an entity in a context
- One of the biggest global trends
- Multiple countries have eID initiatives
- Accelerators
 - Mobile communication
 - Security and trust
 - Smart cities
 - Public supervision
 - Blockchain in public services
 - Self-sovereign identity
 - Blockchain based uID
 - Digital ID, passport, driver's license

The diagram illustrates the digital identity ecosystem. On the left, a group of people is connected to a 'National eID' icon. Below this, 'TSPs' (Trusted Service Providers) are shown with 'attestation attributes'. In the center, a smartphone displays the 'EU eID Wallet' interface, listing 'National eID', 'Driving License', 'Diploma', 'Insurance', 'Travel', and 'Payment'. To the right of the wallet, a 'SELECTIVE DISCLOSURE' process is shown, involving 'proofs of identity / attestation' and 'SERVICE PROVIDERS'.

Powered by AgileHub

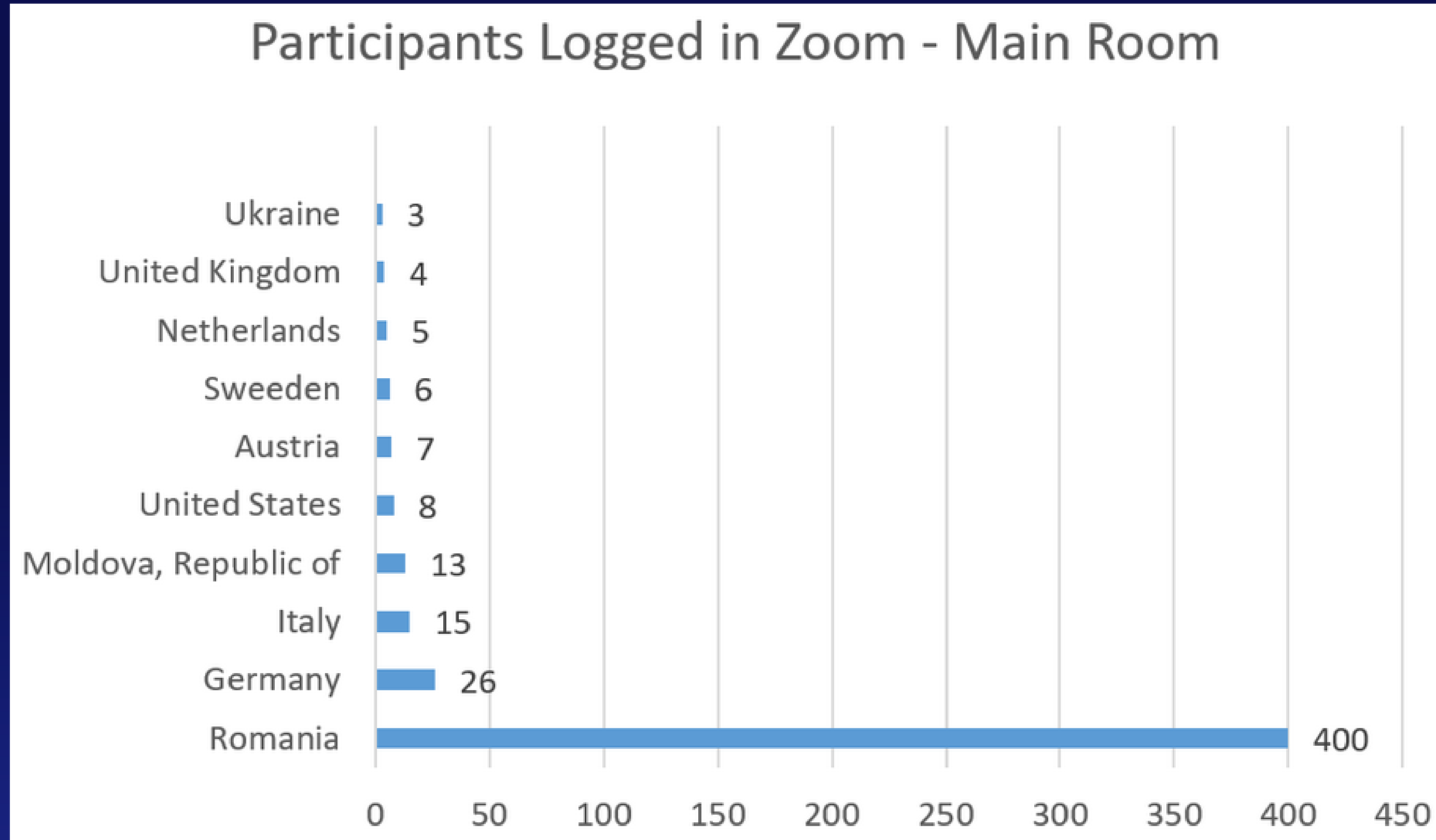
5

- Microsoft Technologies
- Java
- Python
- Web Programming
- Cybersecurity
- AI/ML
- IoT
- DevOps and Cloud
- UX
- Testing
- 3D Computer Graphics
- Database
- Good practices in programming
- Micro:bit - workshop for kids

Participants' cities



Participation by Country



Participants - Presentations

(Main Stage)

PEAK IT⁰⁰⁴

189

unique logged in on Zoom - Day 1

137

unique logged in on Zoom - Day 2

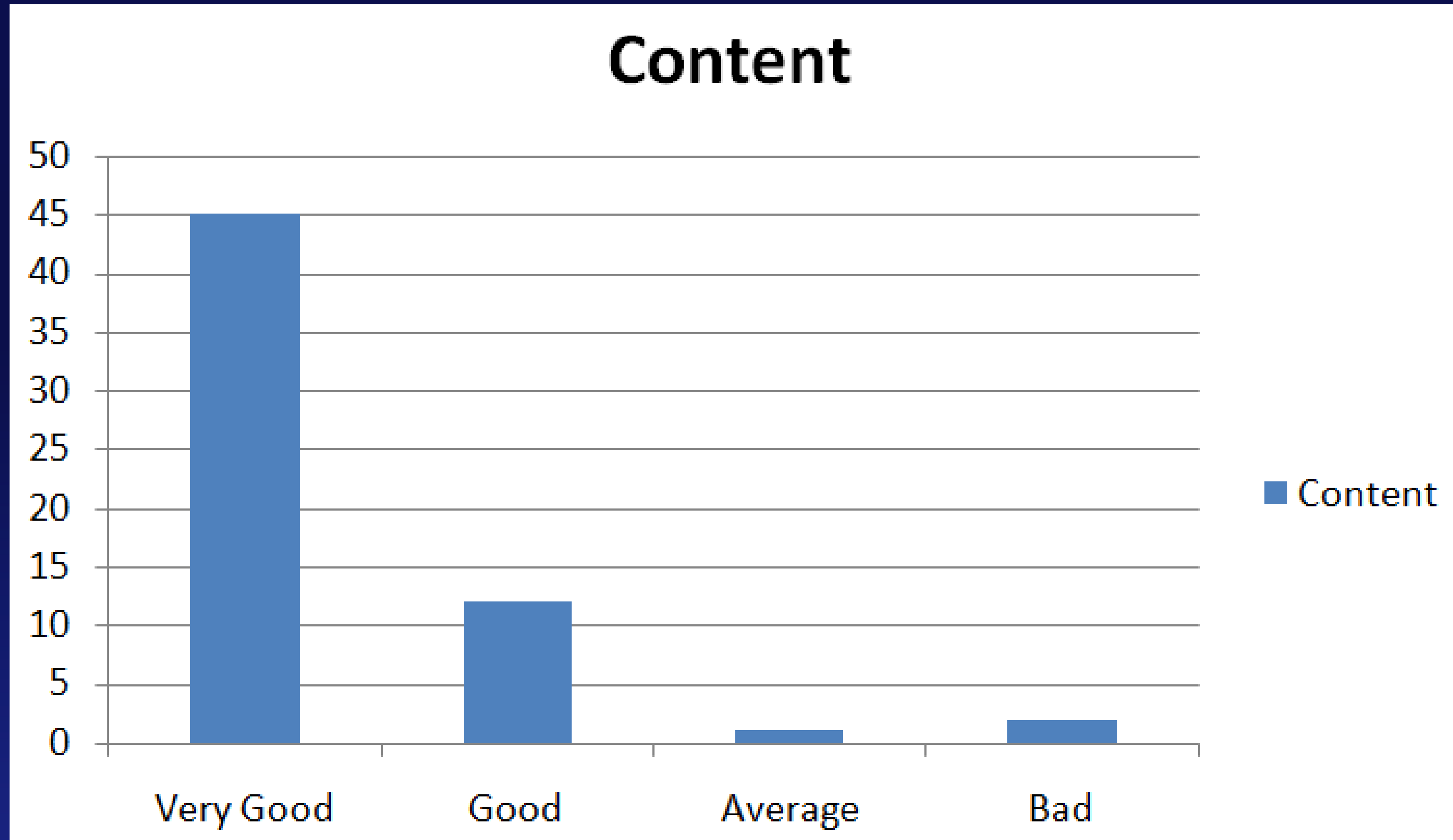
774

Views on Youtube - Day 1
22 Oct - 31 Oct

243

Views on Youtube - Day 2
23 Oct - 31 Oct

Feedback - presentations



Participants - workshops

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400

Available seats

229

Occupied seats

180

Unique participants

20

Live Workshops

7

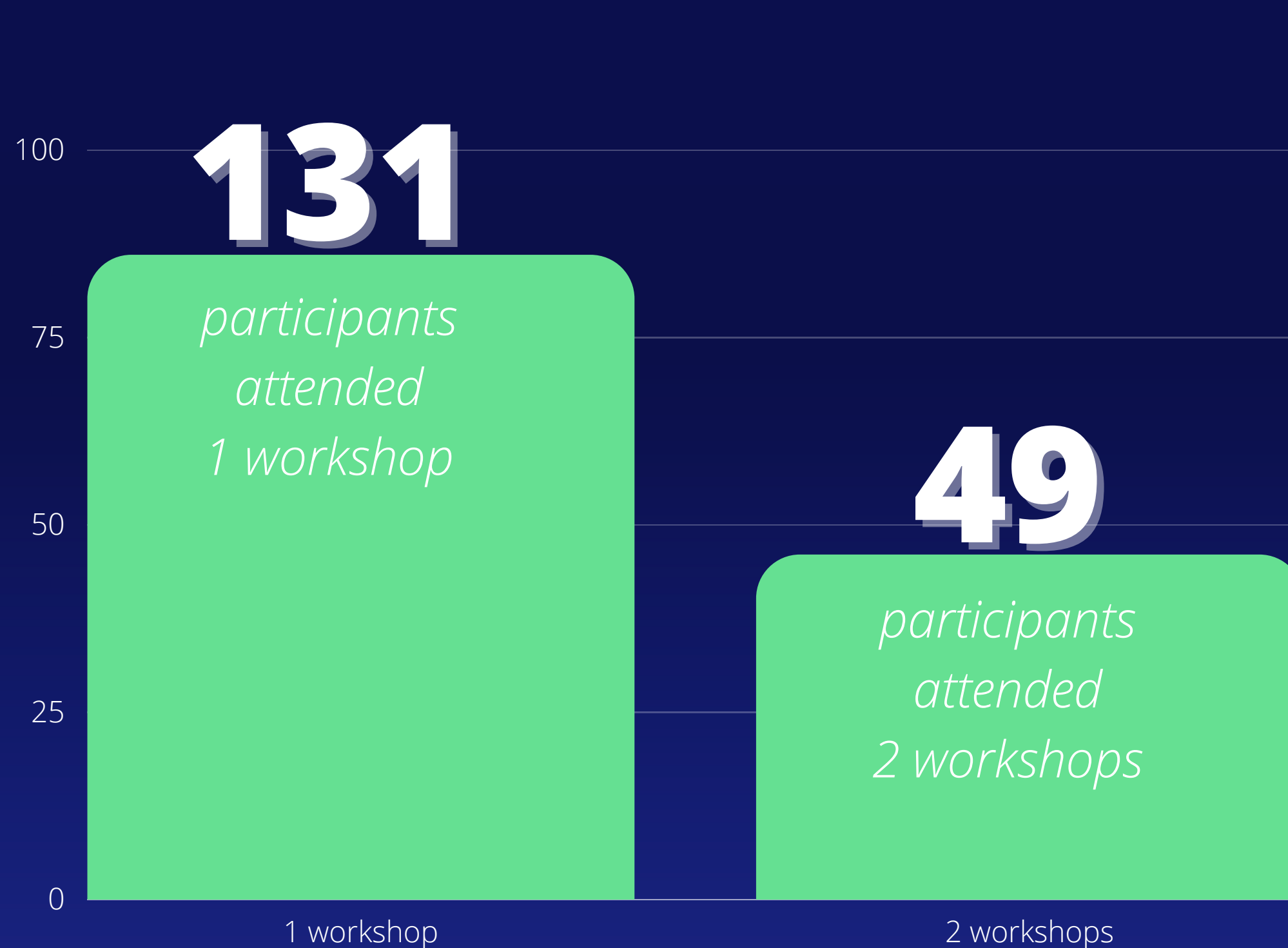
Parallel Tracks

1

Day

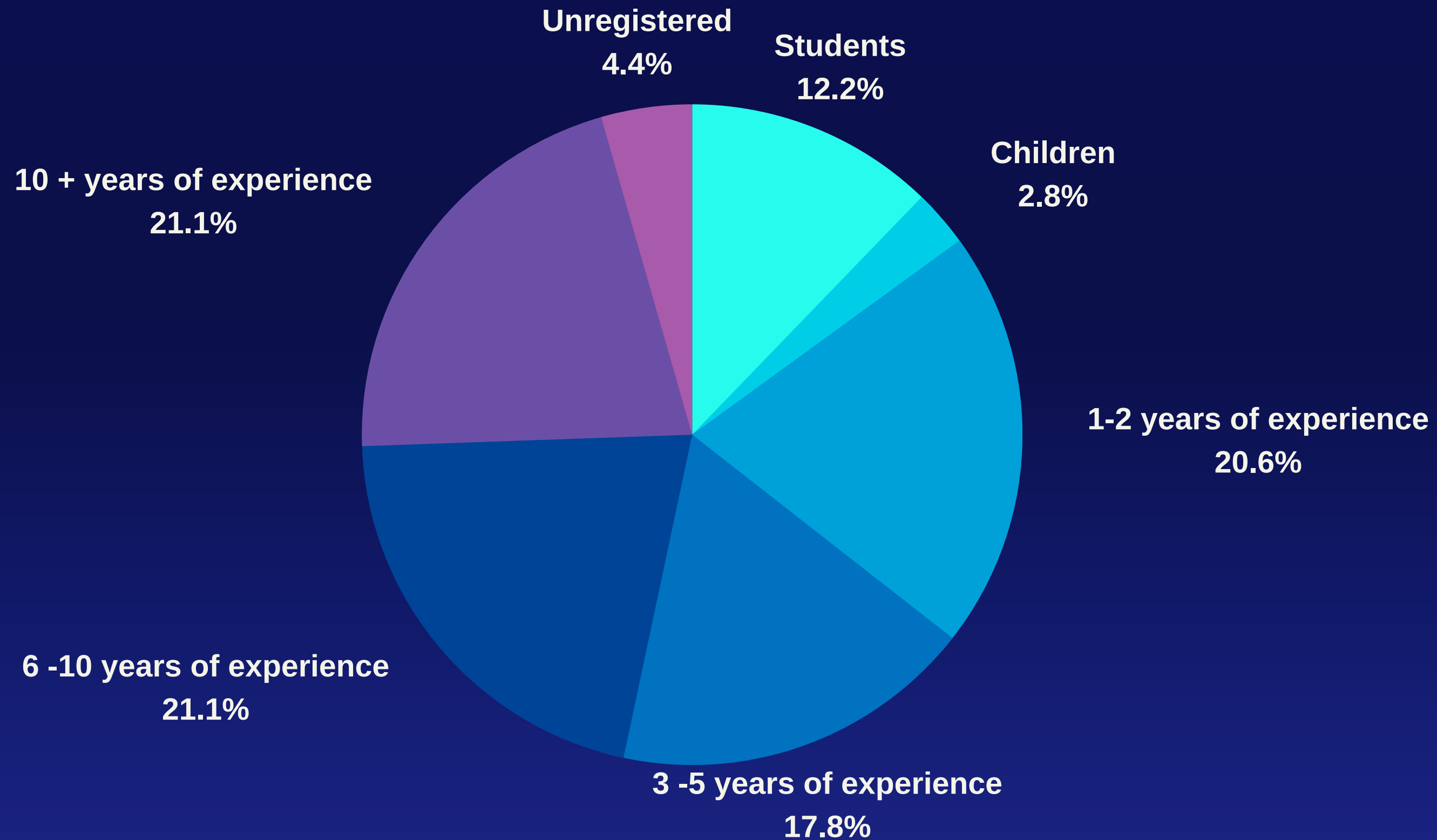
Participants in workshops

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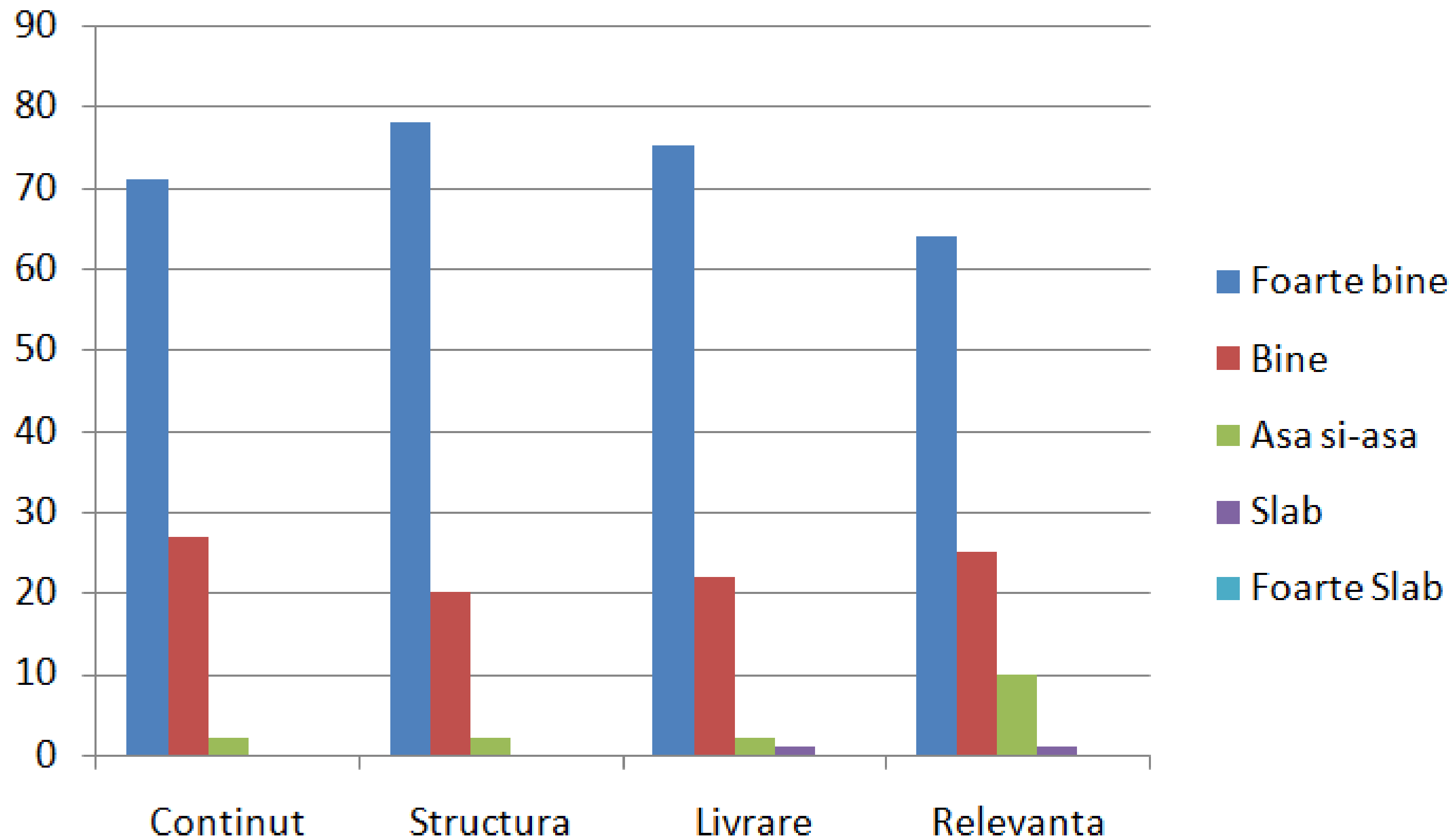


Participants' Experience workshops

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Feedback - workshops



Social Media Visibility **PEAK IT** ⁰⁰⁴

#PeakIT004 - From August 1st to October 23rd

82833

*Organic & Paid Reach
Facebook*

44574

*Organic Reach
Linkedin*

1017

*Day1&Day 2
Youtube Live videos views*

76+146

***New Page Likes**
Facebook + Linkedin*

106+520

***Event Responses**
Facebook + Linkedin*

135+89

***Posts Shares**
Facebook + Linkedin*

2815+835

***Posts Likes**
Facebook + Linkedin*

Press coverage

Presa	Posturi
<div> <div> bizbrasov.ro <ul style="list-style-type: none"> Vineri si sambata, maraton pentru comunitatea IT: incepe PeakIT 004, a patra editie AgileHub: Au inceput inscrierile pentru PeakIT 004, a patra editie a conferintei comunitatii IT din Brasov </div> </div>	2
<div> <div> capital.ro <ul style="list-style-type: none"> AgileHub: Maraton pentru comunitatea IT! Incepe PeakIT 004, a patra editie a conferintei comunitatii IT din Brasov AgileHub: Au inceput inscrierile pentru PeakIT 004, a patra editie a conferintei comunitatii IT din Brasov </div> </div>	2
<div> <div> iqads.ro <ul style="list-style-type: none"> Vineri si sambata, marathon pentru comunitatea IT: incepe PeakIT 004, a patra editie </div> </div>	1
<div> <div> start-up.ro <ul style="list-style-type: none"> PeakIT #4: maraton de workshop-uri si prezentari pentru profesionisti IT </div> </div>	1
<div> <div> pcforum.ro <ul style="list-style-type: none"> Peak IT: maraton pentru comunitatea IT </div> </div>	1
<div> <div> agerpres.ro <ul style="list-style-type: none"> Codarcea (AgileHub): Copiii sunt in targetul nostru; avem in plan un curs de 12 saptamani de programare pentru ei </div> </div>	1

Press & partners coverage

Facebook

	Posturi	Fans
+ AgileHub	30	2564
+ Siemens Romania R&D	3	1873
+ start-up.ro	2	37264
+ Capital România	2	71478
+ Biz Brasov	2	43543
+ Siemens Romania	1	6934
+ Atos Romania	1	4069
+ IQads News	1	22089
+ SMARK	1	12701
+ IQads	1	127562
+ seven media	1	1158
+ cornel.fatulescu.ro	1	1645
+ Codecamp Romania	1	11116
+ Investiții în România	1	3333

Google Ads

#PeakIT004

PEAK IT⁰⁰⁴

- 5495 unique people checked the site peakit.ro
- Displayed roughly 3.6 million times
- Each speaker, trainer and each Day (Main Stage) had their own visual

Best performing ads:



James Bach
Keynote Speaker

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The Test Design Starting Line: Hypotheses

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Let's talk about

#Testing

FREE Register



James Bach



Victor Rentea



Alexey Grigorev



Nedelcu Alin



Mihai Scutaru



Silviu Dumitrescu

peakit.ro - Online Conference

The speakers you can meet

Friday - 22 October

FREE ACCESS

[ZOOM link](#)



Nicolae Gabriel
Keynote Speaker

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Let's talk about

#Code4Kids

FREE Register

**#PeakIT004 was organized because we
received support from these awesome
sponsors and partners**



DIAMOND

SIEMENS



Atos



SILVER



PARTNERS



<ScriuCod/>



CODECAMP_

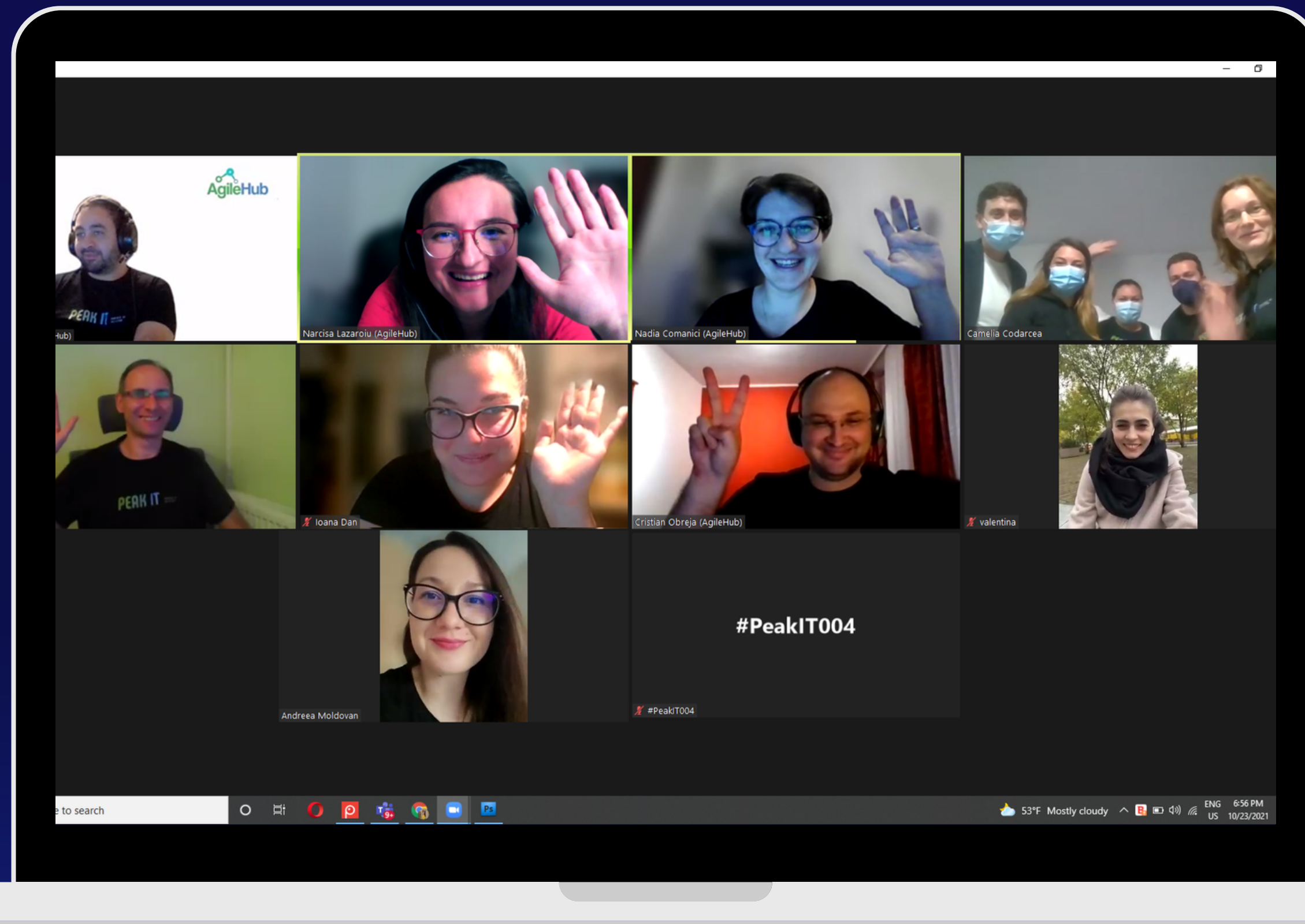
MEDIA PARTNERS

CAPITAL

BizBrasov
Stirile care conteaza in Brasov

start#up





From IT community to the IT community

TOGETHER WE GROW THE IT COMMUNITY

2021