



PEAK

003

IT

# PEAK IT <sup>003</sup>

THE FIRST TECHNICAL CONFERENCE IN BRASOV  
FROM IT COMMUNITY TO THE IT COMMUNITY

17-18 October

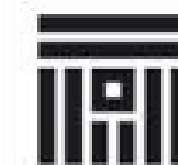
Brăşov

Conferinţă Online

Organized by:

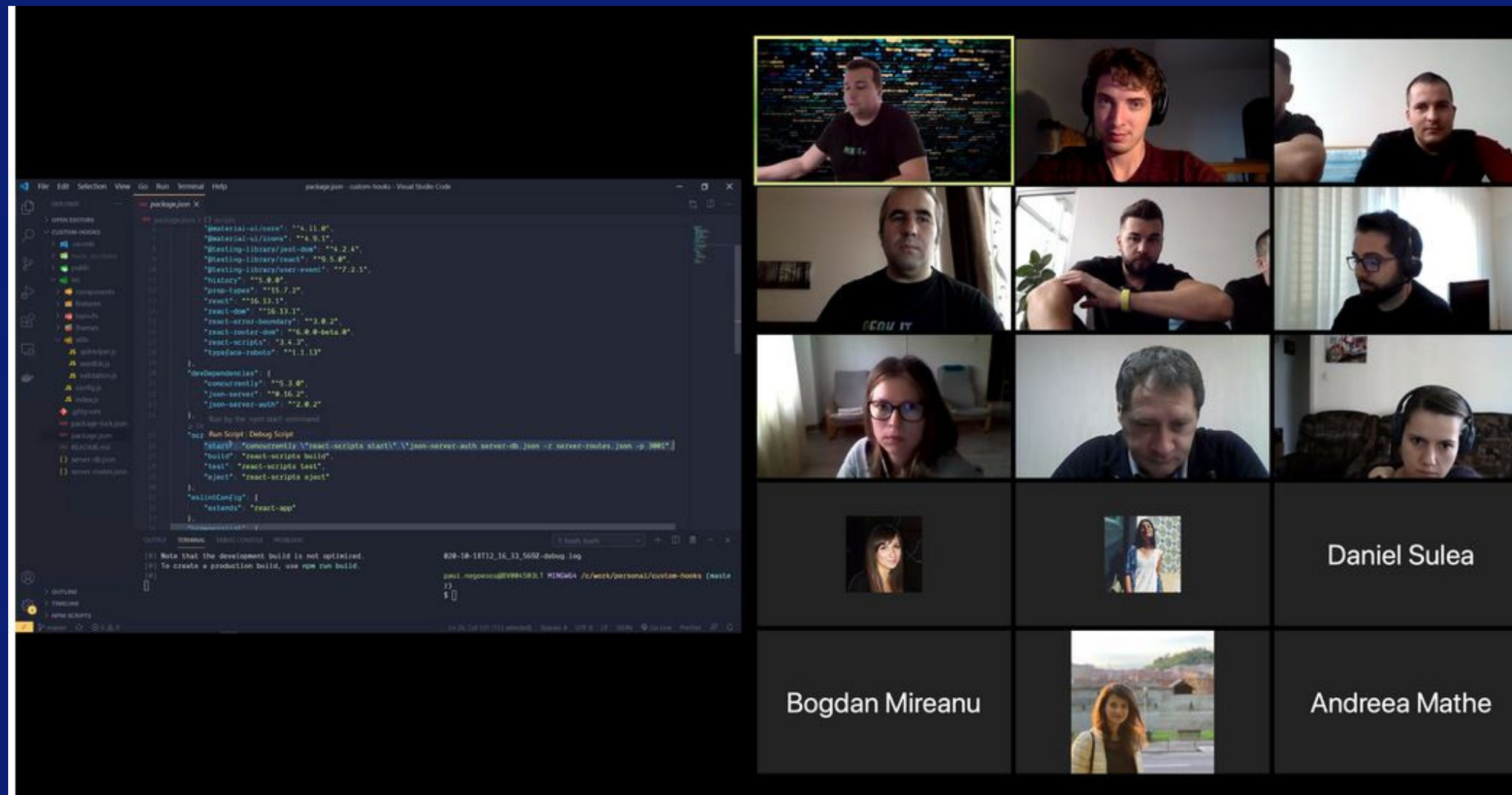


With the support of:



Universitatea  
Transilvania  
din Braşov

# Peak IT 2020 Statistics



# 3 Keynote Speakers

[www.peakit.ro/#keynote](http://www.peakit.ro/#keynote)



**Marius Istrate**

*Growth Adviser & Business Angel*



**Ovidiu Cical**

*Founder & Cloud Security Architect*



**Victor Holban**

*AWS Solution Architect*



# 4 Diamond Speakers



**Joe Mastroianni**

*Databases*



**Andrei Dumbravă**

*Generative Identity*



**Marius Frâncu**

*Testing*



**Bogdan Marian**

*Docker and Azure Pipelines*



# 19 Workshops

On various topics:

- *Microsoft Technologies*
- *Java*
- *Web Programming*
- *Cybersecurity*
- *DevOps and Cloud*
- *Product Management/Startup*
- *Design Thinking*
- *Online Facilitation*
- *Testing*
- *Database*
- *Good practices in programming*

The screenshot shows a Zoom meeting interface. On the left, a presentation slide is displayed. It features a code snippet at the top: `const server = http.createServer();`. Below the code, there's a diagram with a green rounded rectangle divided into four quadrants. The top-left quadrant is labeled 'JavaScript' and contains the code `const server = http.createServer()`. The top-right quadrant is labeled 'Node C++ Features'. The bottom-left quadrant is labeled 'Computer features'. The bottom-right quadrant is labeled 'http module'. Arrows point from the 'JavaScript' and 'Node C++ Features' quadrants to the 'http module' quadrant. To the left of the diagram, there's a small icon of a computer monitor labeled 'My PC' with the text 'www.pinterest.com' below it. At the bottom of the diagram, there's a label 'pinterest.com (23.34.21.1)'. On the right side of the Zoom window, a grid of participant video thumbnails is visible. The participants listed are: Grosz Wilhelm, Paul Negoescu, Cristian Ioanin, Mihai Voina, Ovidiu Aldea, Sisu Denisa, Ioana Bedreag, Bogdan Mireanu, Andrei Parv, Timea, Octavian Birs..., Lucian Ciolac, Diana-Alexandr..., Andrei Fratila, andreea.david, Claudia Maria..., Andreea Mathe, Adi Nistor, Tudor Iordan, Simon Levente-..., and Andras Antal.

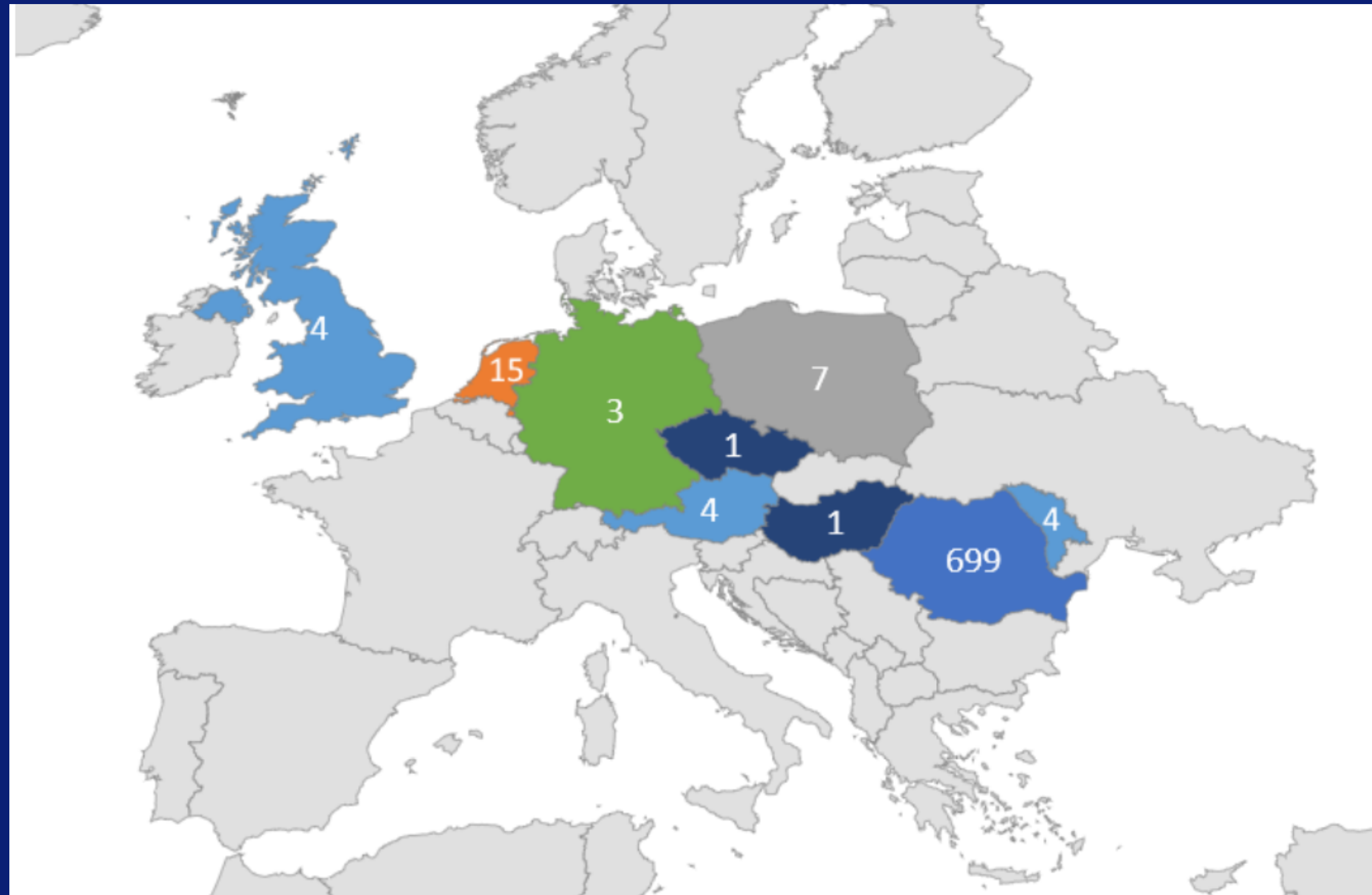


# Participant's Cities

A word cloud of cities in various colors and sizes. The word 'brasov' is the largest and most prominent in the center. Other cities include 'bucuresti', 'amsterdam', 'ploiesti', 'craiova', 'iasi', 'cluj-napoca', and 'targoviste'.

bucuresti amsterdam  
ploiesti craiova  
brasov  
iasi cluj-napoca  
targoviste

# Participation by Country



# Participation - workshops

**506**

*Available seats*

**270**

*Occupied seats*

**163**

*Unique signups*

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**19**

*Live Workshops*

**7**

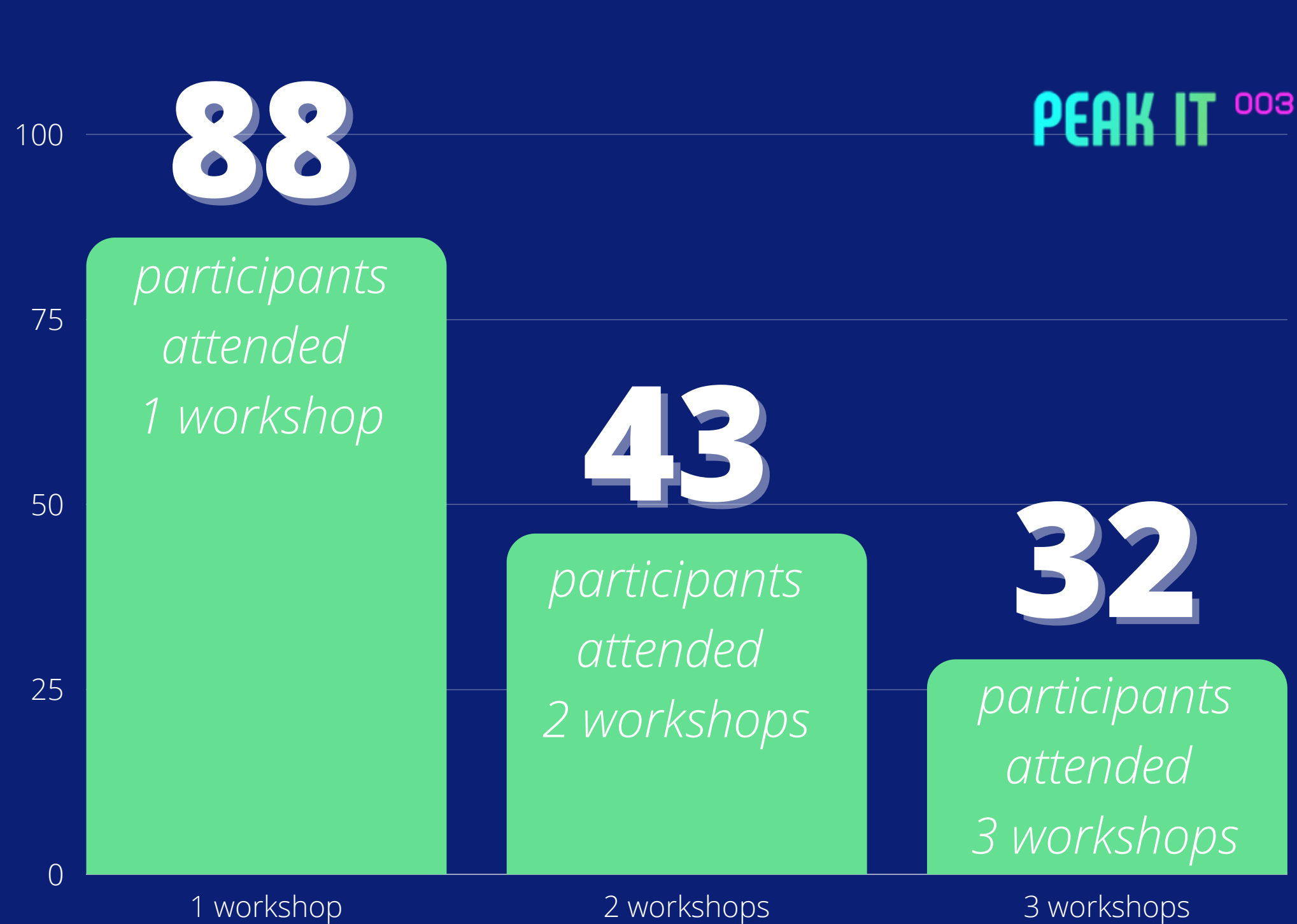
*Parallel Tracks*

**2**

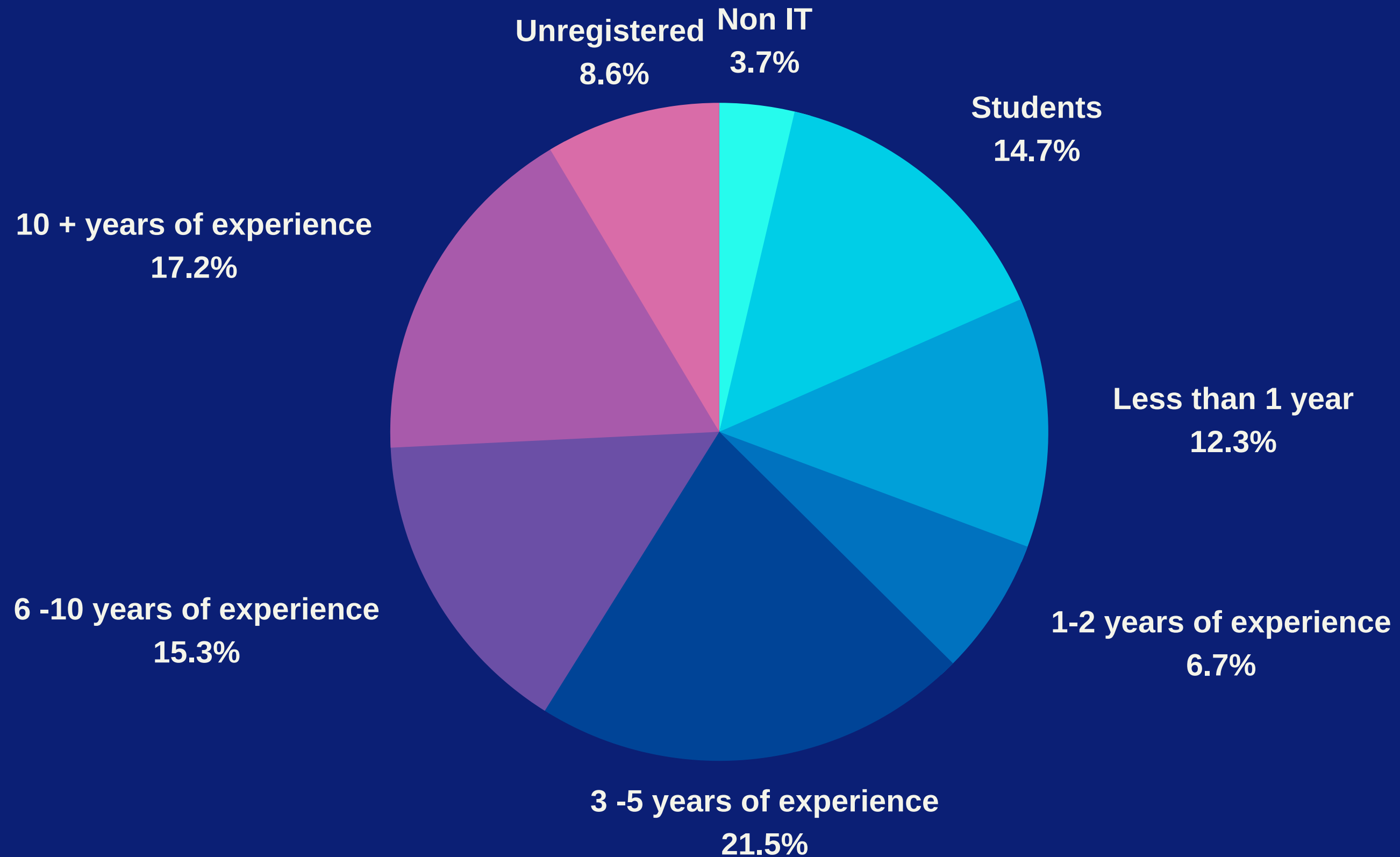
*Full Days*



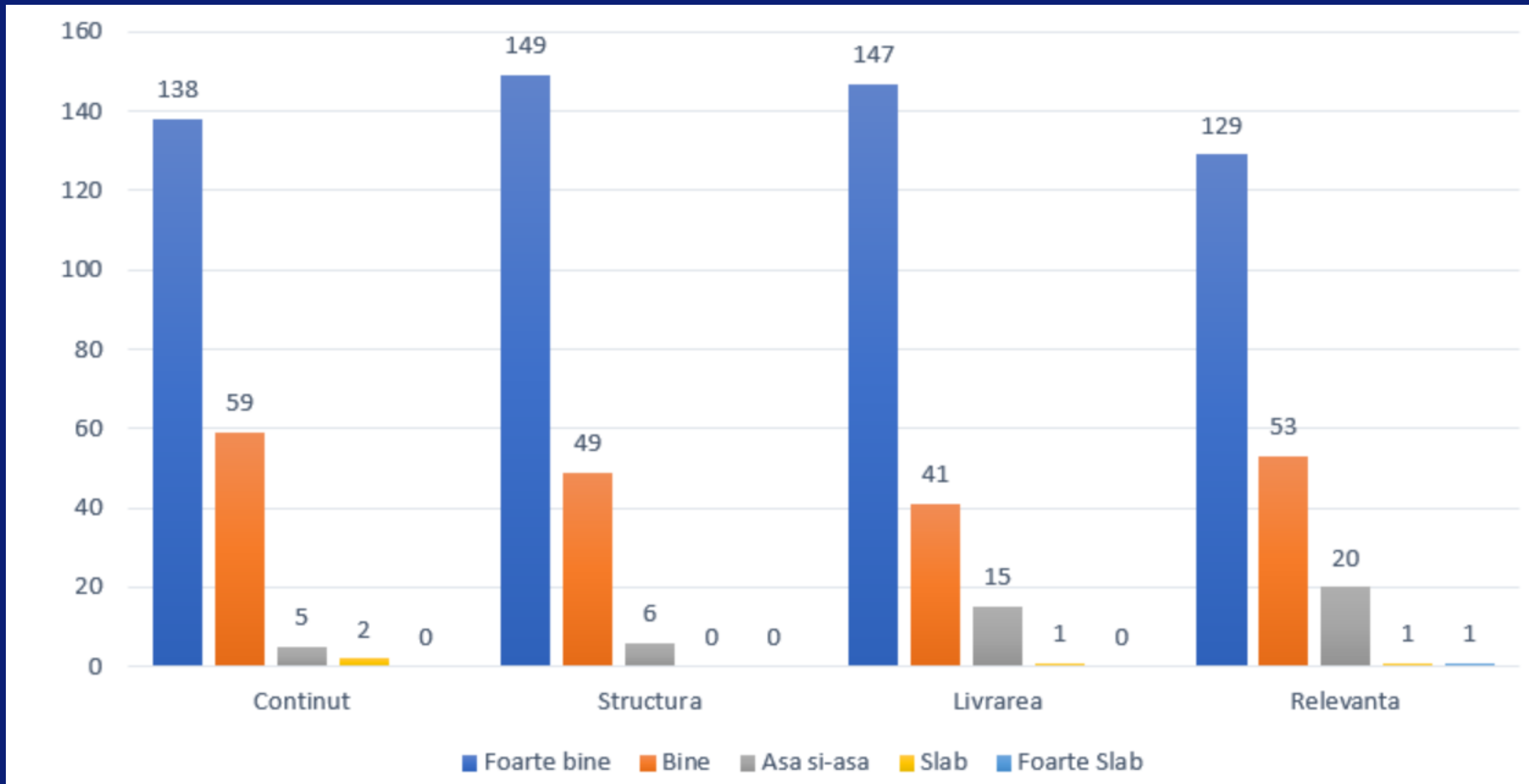
# Participants



# Participants' Experience



# Feedback





# Social Media Visibility

#PeakIT003 - From July to October

**105484**

*Organic & Paid Reach  
Facebook*

**14725**

*Organic Reach  
Linkedin*

**4693**

*Day1&Day 2  
Facebook Live videos views*

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**222+325**

*New Page Likes  
Facebook + Linkedin*

**493+100**

*Event Responses  
Facebook + Linkedin*

**70+52**

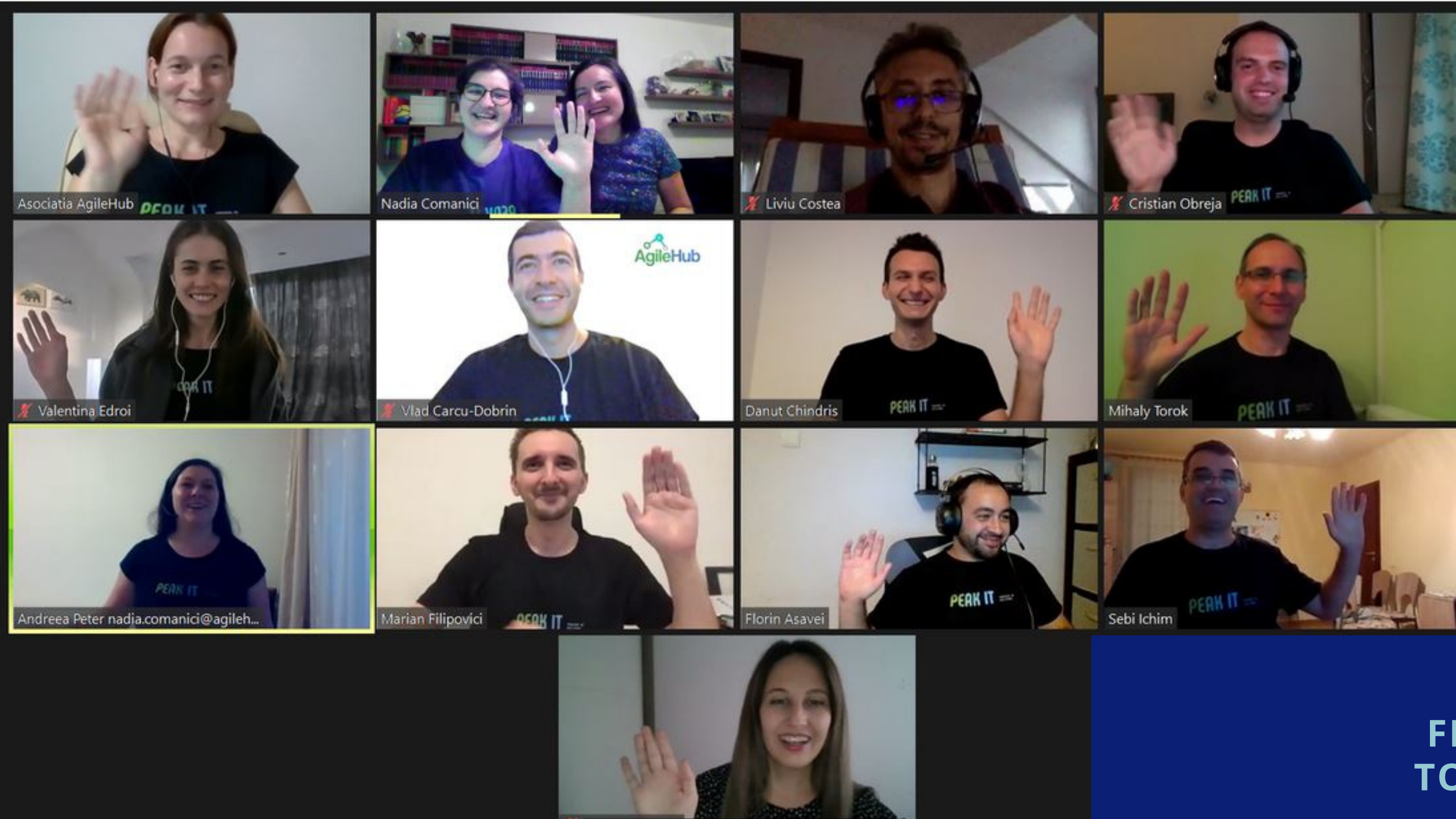
*Posts Shares  
Facebook + Linkedin*

**1284+314**

*Posts Likes  
Facebook + Linkedin*

# Sponsors





FROM IT COMMUNITY  
TO THE IT COMMUNITY

# TOGETHER WE GROW THE BRASOV IT COMMUNITY

2020